

StoreWalk™

StoreWalk™ provides a complete system for conducting more consistent and productive storewalks and audits, turning a slow-moving and inefficient routine into a streamlined process that spreads best practices to every store. It builds corporate compliance into each visit and focuses attention quickly on problem areas.

One Reflexis customer reports that by using StoreWalk, they were able to cut the district managers' per-store audit times from multiple days to a matter of hours. With StoreWalk, every walk-through means the start of major improvements to your retail business.

Walk This Way

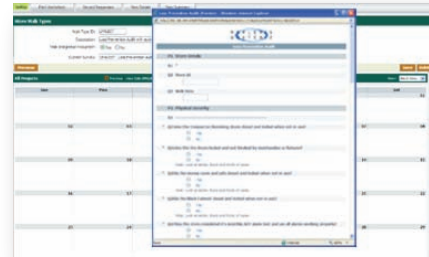
In the old world, a district manager would make extended store visits and then write up multi-page reports for the store managers to search through for action items. In the new world of StoreWalk, those reports are now to-do items that are automatically added to the store manager's tasks and easily tracked to completion. This saves time for the DM and the store manager so they can focus on making improvements to the business. It also transforms the role of the DM from cop to coach, creating a much more powerful sense of teamwork. StoreWalk also helps at the corporate level, using data and feedback to fine-tune the processes stores are expected to follow.

Do the Right Things

StoreWalk allows retailers to create sets of questions that force consistency and compliance while saving time for everyone. But StoreWalk goes beyond being an automated checklist. Problem areas that show up in the exception-based system can be used to automatically trigger tasks that fix issues using best practices as a model. This helps speed the discovery of the conditions that lead stores to underperform or overperform.

So, whether the audit concerns safety, loss prevention, seasonal, merchandising, or any other area the retailer chooses, the path to quick, corrective action leads straight through StoreWalk. What's more, the sign-offs of audits and self-assessments are all done within the system, providing a detailed digital audit trail.

- ✓ Ensure best practice usage in all stores
- ✓ Reduce per store audit times
- ✓ Focus attention on the most important areas
- ✓ Improve compliance levels in all stores



"Using this technology, we are channeling our field managers' energies towards the right things at the right time."

**— Debbyn Milligan
Senior Director of Operations
The Home Depot**

Cut to the Chase

Because StoreWalk is rules-based and connects exception-based reporting with real-time communications, any alerts from the system will trigger specific action items and route them intelligently. With StoreWalk, there's no more waiting to enforce compliance, mitigate risks, and broadcast best practices. The new level of consistency, control, and accountability improves both topline and bottomline potential.



Reflexis has won back-to-back Retail Systems Achievement Awards in the Best in IT/Business Alignment category for two major retailers in the U.S. and Europe.



A Complete Solution

StoreWalk can be implemented as a stand-alone application or integrated with other solutions in the Reflexis Retail Execution Platform. The Reflexis platform is made up of four suites: Merchandising Operations, Store Operations, Vendor Operations, and Retail Execution Support (see the figure). Reflexis StoreWalk is part of the Store Operations suite and integrates seamlessly with other modules including Task Manager, Workforce Manager (Labor Scheduling and Time and Attendance), and Visual Verification.

Users can access StoreWalk through a company Web portal and a variety of kiosks and desktop computers. StoreWalk can also optionally run on a variety of hand-held devices including rugged mobile computers and Blackberry phones. StoreWalk integration scenarios and benefits include:

- Integration with Task Manager enables the automatic assignment of corrective action based on best practices when non-compliance is discovered.
- Integration with KPI Activator allows the automatic assignment of a store walk or audit when a metric falls out of defined tolerance levels.
- Integration of StoreWalk with Reflexis Mobility Solutions enables managers in the field to conduct inspections and audits using handheld devices.

“Now managers can perform walks of their stores to verify compliance with tasks. Being able to view the directives and ensure their execution at the store level is most empowering.”

**- Gloria Johnson
Vice president of E-Learning and Task Management for Burlington Coat Factory**

Let's Get Started

Reflexis has a track record of 100 percent on time and on budget implementations that meet or exceed customer expectations. Reflexis can install StoreWalk, fully integrated with your existing systems, in a matter of weeks, and drive increased sales, cost savings, and operational benefits throughout your retail chain.

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RETAIL EXECUTION PLATFORM

