

Enterprise Learning System™

The Reflexis Enterprise Learning System enables companies to shift from paper- to PDA-based training and increase employee proficiency while reducing costs. Company documents, graphics, and short videos can be easily “digitized” and sent to the workforce. Reflexis solutions enable companies to ensure delivery of product and business information to employees in the field. Employee skill levels can be monitored and improved using forms-based surveys and questionnaires. By sending information directly to handheld devices, companies eliminate the printing, travel, and administrative costs associated with traditional classroom learning.

With Reflexis Enterprise Learning System you can:

- Improve employee knowledge to boost customer service and increase sales
- Send product updates, recalls, enhancements, advertising, and other important information quickly and easily
- Transmit a demonstration video to improve employee knowledge of product features and functionality
- Ensure employees are up to date on products, services, and company information through efficient and effective mobile learning
- Monitor and improve employee proficiency using forms-based surveys, questionnaires, and certification tests

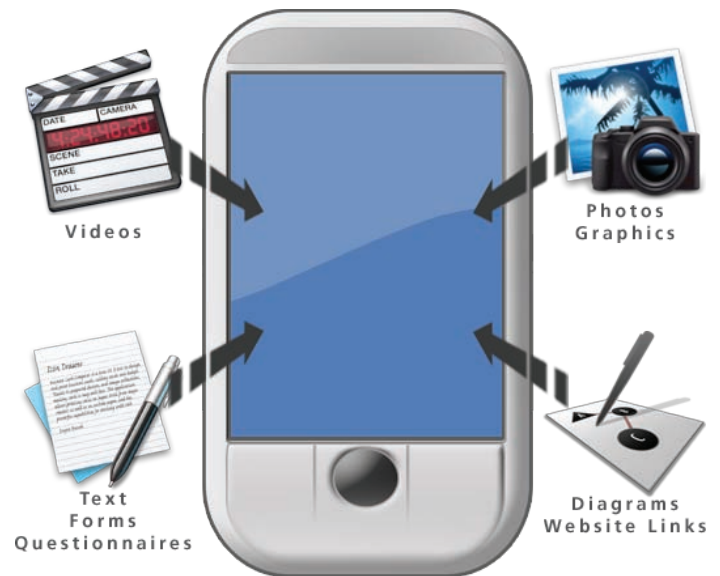
Improve Customer Service and Employee Proficiency

Reflexis enables companies to improve the technical competence and product knowledge of a distributed workforce. Employees can access hardware and application troubleshooting guides from Help Menus directly on their PDAs. By providing self-service help to employees at the point of use, companies can cut down on help desk support calls and improve productivity.

- ✓ Increased sales through more proficient workforce
- ✓ Reduced training costs
- ✓ Continuous improvement through two-way feedback
- ✓ Consistent delivery of content
- ✓ Proof of completion and certification

With the Enterprise Learning System, headquarters can also develop custom product information and training guides to improve the ability of employees to answer customer questions. With Reflexis, employees in the field can directly access detailed product information, answers to frequently asked questions, and additional information on their handheld device.

Armed with information at their fingertips, store associates can quickly answer detailed customer questions to help close a sale. Reflexis supports a wide range of mobile devices, including rugged handheld computers, PDAs, cell phones, and Blackberry devices.



Reflexis is proud to deliver rapid ROI as well as sustained growth and profitability to its customers. Here are a few who have chosen Reflexis:



Continuous Improvement with Two-Way Communication

With the two-way Forms enhancement, companies can send questionnaires, surveys, and other documents for employees to complete in the field and send back to headquarters. Corporate can monitor employee proficiency and determine if certain employees require additional training. Employee views, usage patterns, test scores, task completion times, and more can be monitored and benchmarked. With two-way communication, management can eliminate the need to print, distribute, and collect paper based forms from the field. Supported forms include:

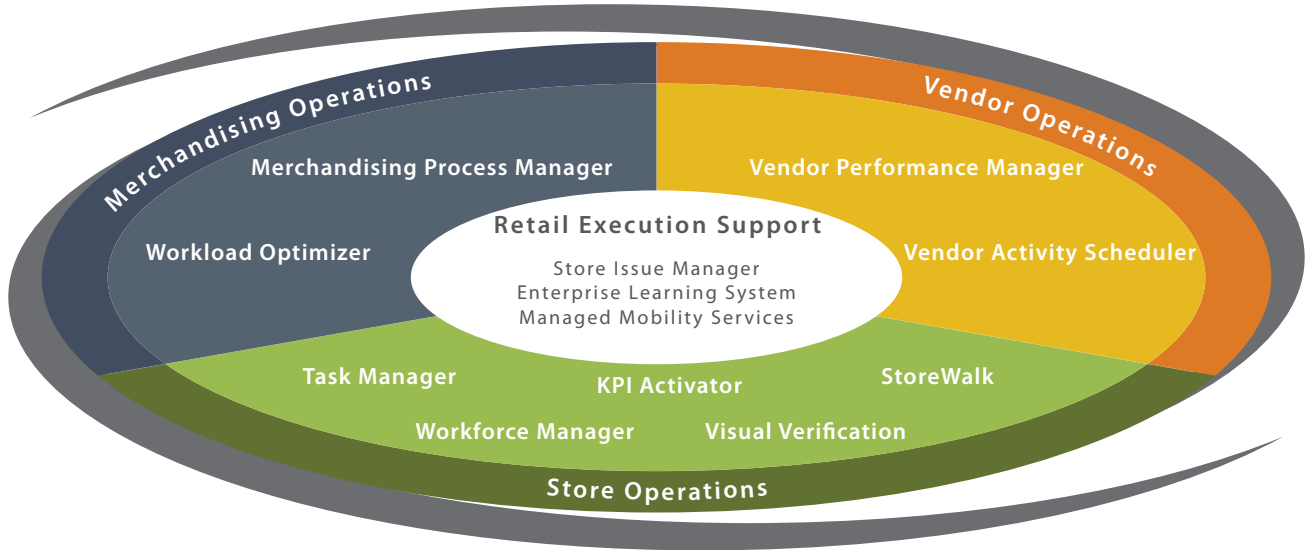
- Expense Reports
- Absence Requests
- Employee Surveys
- W-4 Forms
- Product Quizzes
- Project Status Checklists
- Market Research Surveys
- Any Question and Answer-based Form

Reflexis Enterprise Learning System enables companies to drive continuous improvement throughout the enterprise and ensure the timely distribution of information employees need to perform well. Empowered by timely information, employees can provide better answers to customer questions and provide a positive customer experience that drives increased sales.

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RETAIL EXECUTION PLATFORM



Retail Execution Management
It's about selling more. Not just doing more.

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